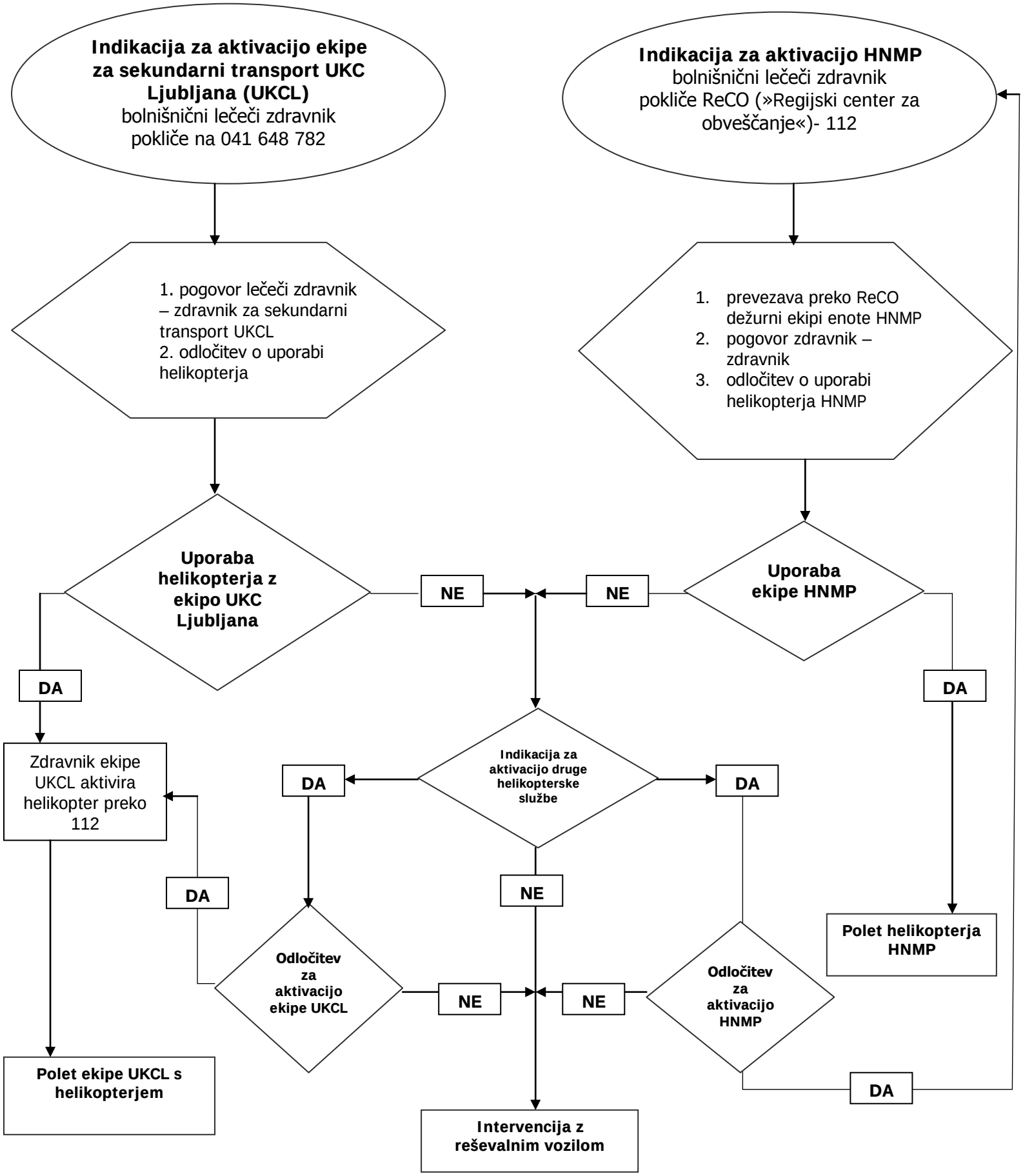Aktivacija helikopterskih služb za medbolnišnični transport